

EXPERIENCE

User Experience/Visual Designer, Microsoft HealthVault (www.healthvault.com)

January 2010 - January 2011

Ensure consistent and high-quality design for HealthVault.com. Build functional prototypes for usability studies and user research. Translate feature requests from project managers into functional requirements - including information architecture, user experience and visual design, styleguide implementation and management.

Graphic Designer, Real Networks, Inc.

September 2008 - August 2009

Design for in-house marketing and advertising. Worked closely with consumer marketing team to create online campaigns, landing pages, print media, direct mail and website design for consumer e-commerce products and services such as SuperPass, Rhapsody and RealPlayer SP.

User Experience Designer, RIPL Corp. (www.ripl.com)

June 2007 - September 2008

Design user interactions and flesh out various use-case scenarios. Collaborate closely with information architects and in-house market researchers in establishing a consistent visual style and seamless user experience for the web, software application for PC/Mac and mobile environment. Preparation of assets to development, including graphics implementation and styleguide.

Graphic Designer, The Service Board

September 2006 - June 2007

Worked closely with lead designer in web design and content management. Responsible for site redesign, including graphic design and front-end web development. Maintained consistent and cohesive brand to be used throughout the website and various print collateral including stickers, T-shirts, flyers and posters.

Freelance Creative Director, The Kore Ionz

February 2007 - June 2007

Logo concept and design for use in branding. Designed album artwork and layout for CD insert, stationary, website and various promotion material including T-shirts, stickers, promotional flyers and press kit.

Freelance Web Designer, Massline Media

June 2007 - September 2007

Completed redesign of website including e-commerce, blog layout and interaction design. Implemented Flash image gallery and worked very close with front and back-end web developers.

EDUCATION

Graphic Design and Illustration, Seattle Central Community College

Associate of Applied Science degree focusing on typography, layout, advertising, copywriting, web design and front-end development.

EXPERTISE

Web Design
User Experience
Print
Identity
Branding
Advertising
Typography
Layout

TOOLS

Adobe CS4
Photoshop
Illustrator
InDesign
Dreamweaver
Flash
Microsoft Office
HTML/CSS
Some Actionscript
Mac and PC

PROJECTS

Blue Scholars
Burton
Common Market
EQPT Clothing
Frontier Gallery
McKinstry
Rhapsody Music
Real Networks
The Service Board

INTERESTS

Design (duh)
Family
Snowboarding
Vintage motorcycles
Sushi
Vitamin Water
Cheeseburgers
Silk-screening

****Portfolio and references
available upon request***